

Integrated Solutions & ERP Expertise

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About NSD

NSD is a leading software engineering company specializing in the design, development, and deployment of enterprise software solutions. From lightweight retail Point of Sale (POS) systems to large-scale platforms for both public and private sector organizations, NSD delivers **scalable, reliable, and fully customizable solutions.**

Our systems empower businesses to streamline operations, enhance productivity, and align with modern business practices through intelligent, rule-based platforms. Backed by a strong track record, deep industry expertise, and a team of highly qualified professionals, NSD delivers best-in-class software products and services that drive sustainable business success.



Comprehensive Service Offering

NSD provides a full cycle of services to ensure successful deployment, adoption, and optimization of our solutions:

Custom Software Delivery

- ❏ Tailored to client-specific business rules and operational needs
- ❏ Fully customizable to adapt to any policy, procedure, or business model

System Implementation

- ❏ Full management of the implementation process
- ❏ Supports both cloud-based (internal hosting or web hosting) and client-server versions using VPN, ensuring high-level security

Training & Knowledge Transfer

- ❏ Comprehensive training for power users and end users
- ❏ Ensures effective system utilization during implementation and daily operations

Ongoing Support & Optimization

- ❏ Continuous support and proactive system optimization
- ❏ Business process management enhancements delivered directly by NSD (not via resellers or agents)
- ❏ Affordable solutions compared to other ERP systems in the market

Empowering Business Growth Through Innovation

In today's competitive economy, businesses must leverage advanced technologies and modern management practices to drive efficiency and growth. At the heart of digital transformation is a high-performance Enterprise Resource Planning (ERP) system.

NSD ERP, our flagship solution, is designed to help organizations:
Optimize business processes
Enhance decision-making and operational excellence
Support both public and private sector requirements

Key Advantages of NSD ERP

- ❏ Fully customizable to align with client-specific business rules
- ❏ User-friendly interface for easy adoption
- ❏ Efficient database management (not heavy on resources)
- ❏ Available in cloud and web-hosted versions, as well as client-server VPN configurations for high security
- ❏ Affordable pricing compared to other ERP solutions on the market
- ❏ Direct support and guidance from NSD, ensuring rapid responses to business process enhancement requests

NSD delivers not just software, but a partnership for long-term success.

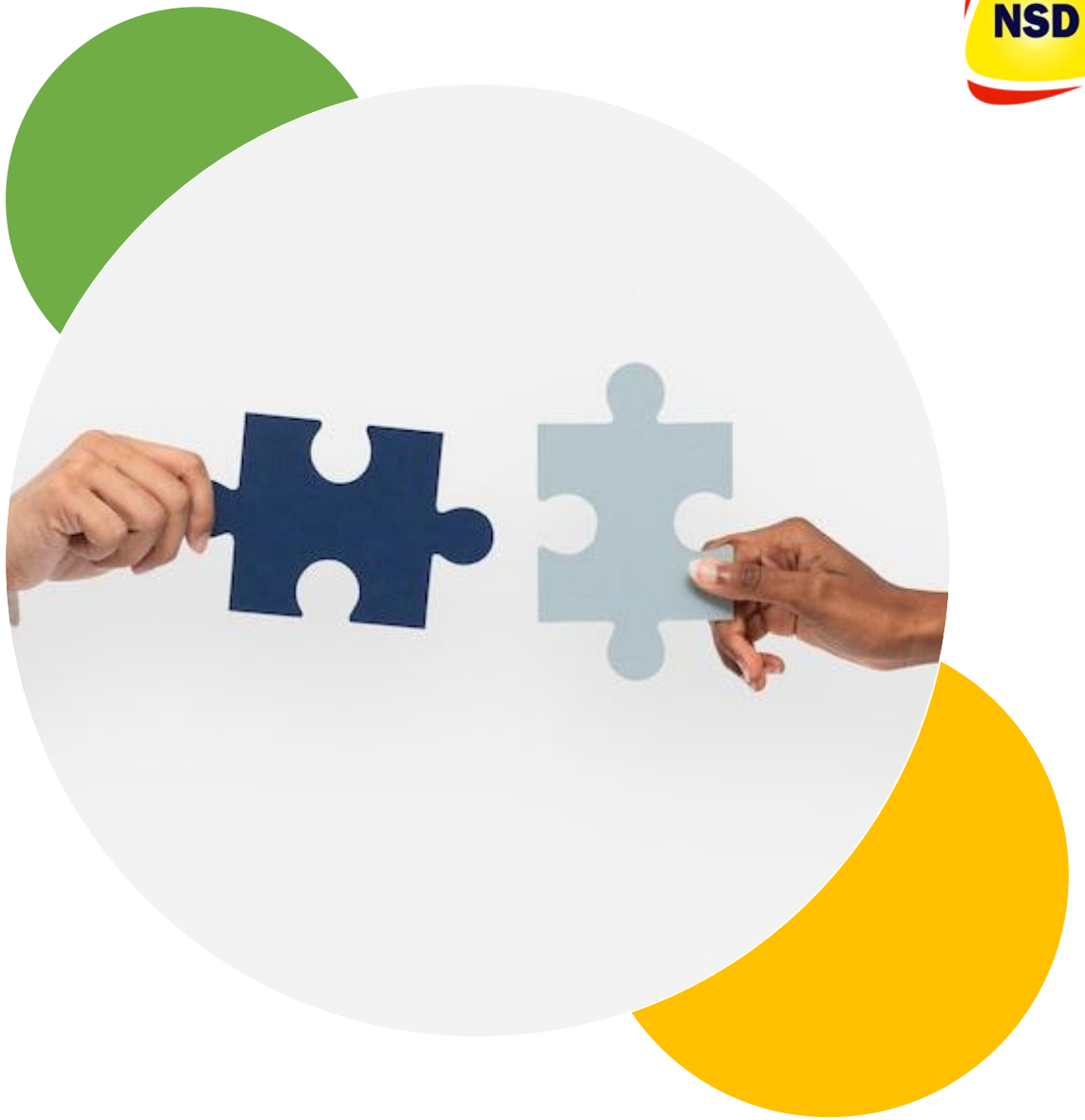


Our Partnership Philosophy

At NSD, clients are true business partners. We commit to:

- ❏ Taking full responsibility for ERP system implementation
- ❏ Avoiding outsourcing of critical project phases to third parties
- ❏ Building trust-based relationships focused on performance, innovation, and collaboration

From the outset, we work together with your project team to ensure mutual success. Our technical support begins at the start of collaboration and continues throughout the system lifecycle.



Our Team:
Expertise and Local

NSD's professionals are seasoned experts in organizational infrastructure, business process control, and IT systems:

- ❏ Locally based, with regional and international experience
- ❏ Combine business insight with IT expertise to understand operational priorities
- ❏ Leverage extensive networks in the Middle East, Africa, and beyond for innovative solutions





Change Enablement

Change Enablement is critical to the success of any large-scale project. Every initiative involves transitions at both the organizational and individual levels. Our best practices include:

- ❏ Comprehensive stakeholder engagement
- ❏ Clear communication strategies
- ❏ Training and capability building
- ❏ Continuous feedback and adaptation
- ❏ Leadership alignment and support

Embedding these principles ensures smooth, lasting adoption and maximizes the benefits of new systems.



Core Services

Software & IT Services

- ❏ Software Development
- ❏ System Integration & Development
- ❏ Implementation Services
- ❏ Maintenance & Support
- ❏ Interfaces & API Development

Business & Consulting Services

- ❏ Business Consulting & Project Management Audits
- ❏ Human Capital Consulting
- ❏ Training Services for Power and End Users
- ❏ Enterprise Structuring & Operational Audits

Hardware & Infrastructure Services

- ❏ Hardware Solutions & Components
- ❏ Time Attendance Systems (Software & Hardware)
- ❏ Network Installation and Maintenance
- ❏ Network & IT Infrastructure Installation Audits

Industry Expertise & Geographic Reach

NSD serves multiple economic sectors, spanning private and public domains, and has executed projects for multinational clients in the Middle East and the European Union.



Industries Served

- ❏ Electric & Water Utilities
- ❏ Banking & Financial Services
- ❏ Wholesale Distribution & Trading
- ❏ Transportation & Logistics
- ❏ Education & Academic Institutions
- ❏ Government & Public Administration
- ❏ Contracting & Construction
- ❏ Oil & Gas
- ❏ Manufacturing & Industrial Production
- ❏ Defense (Army)
- ❏ Real Estate & Property Management
- ❏ Hospitality & Tourism
- ❏ Services & Retail
- ❏ Information Technology & Telecommunications

This extensive reach demonstrates NSD's versatility in delivering tailored solutions to complex business challenges.

Beyond Software: Long-Term Business Success

Successfully managing an entire business operation requires more than just software:

- ❏ NSD ERP eliminates duplication and streamlines processes
- ❏ Flexible, user-friendly, and fully customizable
- ❏ Supports growth, organizational restructuring, and evolving business models
- ❏ Continuous enhancements delivered directly by NSD

NSD remains engaged in post-implementation, continuously enhancing and optimizing systems to meet your changing needs.





NSD ERP System: Modular, Scalable, and Industry-Focused

The NSD ERP System is designed for maximum flexibility, supporting both standalone and integrated deployment.

Standard Modules

- ❑ Human Resources Management
- ❑ Accounting & Financial Management
- ❑ Logistics & Materials Management (Inventory, Warehousing, Procurement, Purchasing)
- ❑ Sales & Distribution
- ❑ Circulars & Workflow Automation
- ❑ Archiving & Document Management

Vertical (Industry-Specific) Modules

- ❑ Education Management System (Learning Management)
- ❑ Fleet Management
- ❑ Health Information System
- ❑ Legal Practice Management (Lawyers)
- ❑ Library Management (Archiving)
- ❑ Hospitality Management (Restaurant & POS)
- ❑ Beauty Salon Management
- ❑ Laundry Services Management

We thank you for taking the time to browse the contents of this document. We hope to have you among our prestigious clients.

You may rely on us.

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